

AESTHETIC PLASTIC SURGERY KOREA



2026

APRIL 11^{SAT} - 12^{SUN}

SEOUL DRAGON CITY, KOREA

Sponsorship & Exhibition Prospectus



HOSTED BY



KOREAN SOCIETY FOR AESTHETIC PLASTIC SURGERY



THE KOREAN ASSOCIATION OF PLASTIC SURGEONS

APS KOREA 2026

AESTHETIC PLASTIC SURGERY KOREA 2026



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AESTHETIC PLASTIC SURGERY KOREA 2026



귀사의 무궁한 발전을 기원합니다.

대한미용성형외과학회와 대한성형외과의사회 공동주최로 개최되는
2026년 국제학술대회에 여러 전시협력 업체를 모시고자 안내를 드립니다.

아시는 바와 같이 2009년부터 대한미용성형외과학회는 연 1회만 학술대회를
개최하기로 하면서 많은 외국인의 참여와 전시장 확보를 통한 확대 전시를
준비하고 있습니다. 성형외과의사 및 관련 종사자 1,200여명 이상이 참석
예정므로 회사 홍보와 마케팅에 좋은 기회가 될 것으로 생각됩니다.

관련 업체의 적극적 참여를 부탁드립니다 하오니 다음 안내 및 첨부파일을
참고하여 많은 협조 부탁드립니다.

회장 황 소 민
이사장 오 득 영

APS KOREA 2026

AESTHETIC PLASTIC SURGERY KOREA 2026



APS KOREA 2026 Overview

Conference Title

APS KOREA 2026
(Aesthetic Plastic Surgery Korea 2026)

Venue

Seoul Dragon City, Korea

Dates

April 11 (Sat) - 12 (Sun), 2026

Official Language

English / Korean

Format

On-site (In-person)

Hosted by



Official Website

www.apskorea.or.kr

Exhibition

Exhibition Dates	April 11 (Sat) - 12 (Sun), 2026
Exhibition Venue	3F, Seoul Dragon City, Korea
How to Apply	Applications can be submitted via the APS KOREA 2026 official website.

Contact Information

KSAPS Office	T. +82-2-3472-4243 F. +82-2-3472-4254 E. ksaps@ksaps.or.kr
Scientific Committee	Kim, Young Chul T. +82-10-2693-3513 E. youngchulkk@naver.com

APS KOREA 2026 Secretariat | InnoN
T. +82-2-6411-7320 E. ksaps@innon.co.kr

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APS KOREA 2026 Committee

Chairman of the General Assembly	Hwang, So-min
President	Oh, Deuk Young
Advisor to the Board of Directors	Roh, Tai Suk · Han, Hyun Ho

Directors

Director Steering Committee	Heo, Chan Yeong	Director Public Relations Committee	Kim, Young Seok Lee, Jung Ho
Director Fund Administration Committee	Dhong, Eun Sang	Director Information Technology Committee	Lee, Dong Won
Director Academic Programs Committee	Oh, Tae Suk Ahn, Tae Joo	Director International Affairs Committee	Seo, Bommie Florence
Editor-in-Chief Director of Editorial Committee	Nam, Seung Min Song, Seung Yong	Director Ethics Committee	Park, Sun Hyung
Treasurer Director of the Treasury Committee	Kim, Tae Gon	Director Publications Committee	Na, Young Cheon Jo, Tae Hee
Director Constitution & Bylaws Committee	Jeong, Seong Ho	Director-at-Large	Kang, Moon Seok Park, Jae Woo Ock, Jae Jin Hong, Jeong-geun
Director Academic Relations Committee	Jin, Ung Sik Jeon, Byung Joon	Executive Secretary & Executive Director	Choi, Jangyoun
Director Advocacy & Public Policy Committee	Choi, Youngwoong		

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Sponsorship Packages

Category	Tier	Diamond	Platinum	Gold	Silver	Premium	Deluxe	Standard
	Benefits and Price (VAT Inclusive)	USD 70,000	USD 50,000	USD 30,000	USD 20,000	USD 10,000	USD 6,600	USD 4,400
Social Event	Recognition as Gala Dinner Sponsor (printed materials, etc.)	0	-	-	-	-	-	-
	Gala Dinner Invitations	0	0	0	-	-	-	-
Participation	Complimentary Booth Space (1 Booth: 3×2m)	3 Booths	2 Booths	2 Booths	2 & 1 Booths	1 Booth	1 Booth	1 Booth
	Complimentary Registration (including lunch coupons)	8 persons	6 persons	5 persons	3 persons	-	-	-
	Booth Location Priority	1 st Priority	2 nd Priority	3 rd Priority	-	-	-	-
	Industrial Session (Symposium)	60 min	60 min	60 min	-	-	-	-
On-site Promotion	Logo Printed on Event Materials	0	0	0	-	-	-	-
	Logo Printed on Congress Kit	0	0	0	-	-	-	-
	Logo Printed on Registration Desk	0	0	0	-	-	-	-
	Logo Printed on Photo Zone	0	0	0	-	-	-	-
	Logo Printed in Program Book	0	0	0	0	-	-	-
	Video/Slide Advertisement during Break Time	3 min	2 min	1 min	Product Slide	-	-	-
	Promotional Video Played before Sponsored Sessions	0	0	0	-	-	-	-
Online Promotion	Website Main Banner Advertisement (with link)	0	0	0	-	-	-	-
	Sponsor Logo Exposure on Sponsorship Page (arranged by tier)	0	0	0	-	-	-	-
	Sponsor Logo Exposure in E-Newsletter	0	0	0	-	-	-	-
Advertisement	Complimentary Inner Page Ad in Program Book	0	0	Separate Application	Separate Application	Separate Application	Separate Application	Separate Application
	Complimentary Inner Page Ad in E-Abstract Book	0	0	Separate Application	Separate Application	Separate Application	Separate Application	Separate Application

※ Industrial Session time slots will be allocated with priority given to higher sponsorship tiers, and for sponsors within the same tier, on a first-come, first-served basis based on the order of application and payment.

※ Advertisements in the Program Book and Abstract Book are available as add-ons or as standalone options.

※ Detailed guidelines for material submission and the on-site booth layout will be provided after the application deadline.

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Sponsorship Packages

DIAMOND

USD 70,000

| Benefits |

- Recognition as Gala Dinner Sponsor (printed materials, etc.)
- Gala Dinner Invitations
- Complimentary Booth Space: 3 Booths
- Complimentary Registration (including lunch coupons): 8 persons
- Booth Location Priority: 1st Priority
- Industrial Session (Symposium): 60 min
- Logo Printed on Event Materials
- Logo Printed on Congress Kit
- Logo Printed on Registration Desk
- Logo Printed on Photo Zone
- Logo Printed in Program Book
- Video/Slide Advertisement during Break Time: 3 min
- Promotional Video Played before Sponsored Sessions
- Website Main Banner Advertisement (with link)
- Sponsor Logo Exposure on Sponsorship Page (arranged by tier)
- Sponsor Logo Exposure in E-Newsletter
- Complimentary Inner Page Ad in Program Book
- Complimentary Inner Page Ad in E-Abstract Book

PLATINUM

USD 50,000

| Benefits |

- Gala Dinner Invitations
- Complimentary Booth Space: 2 Booths
- Complimentary Registration (including lunch coupons): 6 persons
- Booth Location Priority: 2nd Priority
- Industrial Session (Symposium): 60 min
- Logo Printed on Event Materials
- Logo Printed on Congress Kit
- Logo Printed on Registration Desk
- Logo Printed on Photo Zone
- Logo Printed in Program Book
- Video/Slide Advertisement during Break Time: 2 min
- Promotional Video Played before Sponsored Sessions
- Website Main Banner Advertisement (with link)
- Sponsor Logo Exposure on Sponsorship Page (arranged by tier)
- Sponsor Logo Exposure in E-Newsletter
- Complimentary Inner Page Ad in Program Book
- Complimentary Inner Page Ad in E-Abstract Book

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Sponsorship Packages

GOLD

USD 30,000

| Benefits |

- Gala Dinner Invitations
- Complimentary Booth Space: 2 Booths
- Complimentary Registration (including lunch coupons): 5 persons
- Booth Location Priority: 3rd Priority
- Industrial Session (Symposium): 60 min
- Logo Printed on Event Materials
- Logo Printed on Congress Kit
- Logo Printed on Registration Desk
- Logo Printed on Photo Zone
- Logo Printed in Program Book
- Video/Slide Advertisement during Break Time: 1 min
- Promotional Video Played before Sponsored Sessions
- Website Main Banner Advertisement (with link)
- Sponsor Logo Exposure on Sponsorship Page (arranged by tier)
- Sponsor Logo Exposure in E-Newsletter

SILVER

USD 20,000

| Benefits |

- Complimentary Booth Space: 2 & 1 Booths
- Complimentary Registration (including lunch coupons): 3 persons
- Logo Printed in Program Book
- Video/Slide Advertisement during Break Time: Product Slide

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Sponsorship Packages

PREMIUM

USD 10,000

| Benefits |

- Complimentary Booth Space: 1 Booth

DELUXE

USD 6,600

| Benefits |

- Complimentary Booth Space: 1 Booth

STANDARD

USD 4,400

| Benefits |

- Complimentary Booth Space: 1 Booth

Program Book & E-Abstract Book Advertisements

Category	Placement	Price (VAT Included)
① Program Book	Cover 2 (Inside Front Cover)	USD 1,650
	Cover 3 (Inside Back Cover)	USD 1,100
	Cover 4 (Back Cover)	USD 2,200
	Inner Page	USD 770
② E-Abstract Book	Inner Page	USD 770

※ For Diamond and Platinum sponsors, one complimentary inner page advertisement in both the Program Book and the E-Abstract Book is included in the sponsorship benefits.

※ For sponsors in other tiers, advertisements are not included and are available upon separate request.

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Application Guidelines

Schedule

Application Deadline: March 19 (Thu), 2026

※ After the application deadline, detailed booth layout plans and on-site setup instructions will be provided via email and our official website.

How to Apply

1. www.apskorea.or.kr → Click the Sponsorship → Please apply through the application page.
2. Once your online application is completed, it will be considered successfully submitted (Please contact the KSAPS Office if you do not receive a confirmation email.)
3. Tax invoices will be issued based on the method and date requested by the applicant.

Wire Transfer Information

Bank Name	Hana Bank
Account Number	101-910011-09204
Account Holder	대한미용성형외과학회 (KSAPS)
Swift Code	KOEXKRSE(XXX)
Bank Address	35, Eulji-ro, Jung-gu, Seoul, Republic of Korea

Contact Information

KSAPS Office

Tel.	+82-2-3472-4243
Fax.	+82-2-3472-4254
E-mail.	ksaps@ksaps.or.kr

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Application Guidelines

Application Regulations

1. Sponsor booth locations will be assigned based on sponsorship tier.
Applicants may indicate their preferred booth location via the website.
2. Final booth assignments and details regarding submitted documents will be provided after the application deadline.
3. Applications will be confirmed only upon receipt of full payment within one (1) week from the date of online submission.
4. If payment is not received by the due date, the application may be canceled without prior notice.
Please ensure timely payment.
5. If payment is unavoidably delayed, please contact the KSAPS Office at +82-2-3472-4243 in advance.
6. Applications for sponsorship, exhibition, or advertising submitted after the announced deadline may not be eligible for certain benefits.

Refund Policy

If a booth application is canceled, refunds will be processed in accordance with the policy below. Please review the policy carefully before applying.

By March 20 (21 days prior): **80%** refund

By March 27 (14 days prior): **50%** refund

From April 3 (7 days prior): **No** refund

* Refunds may take up to thirty (30) days to be processed after cancellation.

* To cancel your application, please contact the KSAPS Office at +82-2-3472-4243 and be sure to receive confirmation of your cancellation.

* In the event of unilateral cancellation without prior consultation, compensation for incurred losses may be claimed.